

STUDIO HIRE@01zeroone

A basic guide to the TV studio at 01zero-one.

Studio.

The air conditioned studio has been acoustically treated and is **8.7m x 6.5m**, with a **green screen** across two walls.

Black and **Blue** curtains are also available.

The floor can be painted by the hirer by agreement.

Lighting.

The lighting grid is equipped with tungsten balanced **fluorescent** lights controlled by a Strand lighting desk.

There are additional redheads and blimps with stands.

Studio Cameras.

Two JVC KY-27 and a Sony 537P camera fed via analogue component to a Panasonic MX70 vision mixer. **These cameras are 4:3** and are mainly used for training purposes, although some hirers have used them to create content for the web.

Two of the cameras have a portaprompt (autocue) system.

There is an HD monitor in the studio.

Talkback to the gallery is via a cancom system, and we have Sennheiser wireless in-ear monitoring.

Additional cameras with tripods for use in the studio are available for hire on request, including Panasonic HVX200 (£80 + VAT per day), Sony Z1 (£70 + VAT per day), and Sony PD170s with wide angle adaptors, (£50 + VAT per day). A portable portaprompt (autocue) system, is available for use with these cameras, (£15 + VAT per day).



Sound.

We have a variety of microphone types, including Sennheiser K6's with omni, cardioid and hypercardioid patterns, plus Sony, AKG and other mics/clip-mics.

Sound from the studio is fed into a Yamaha 14 into 4 desk, monitoring is via a Quad 405 II and Professional Monitor Company speakers.

Please note - 01zero-one is not a sound stage, and although the room has been acoustically treated, some noise interference might occur.

The Gallery.

The air-cooled gallery has been acoustically treated, and has dim-able lighting.

It measures 2.7m x 6.5m.

Recording to the gallery is DVCPPro/DV. Direct to disk (tapeless) recording is also available. Playback is DVCPPro, DVcam, DV.

The cameras are fed via analogue component into three channels of a Panasonic MX70 mixer. The fourth channel is fed a variety of video and mac sources via an extron sub-mixer. This allows chroma-key backgrounds to be either Quicktime video, still images or DV tape.

Rates: Half day (4 hours, 9 - 1pm or 2 - 6pm) £250 + VAT.

One day (9 hours, 9 - 6pm) £450 + VAT. Other rates are available on request.

Dedicated technical support: £200 +VAT per day.



Contact.

Address: **01zero-one,**
Peter Street, (entrance in Hopkins St.)
Soho.
London, W1F 0HS

NCP Parking is available nearby in Brewer street.
There is lift access to the studio.

Studio Manager, Erik Moore.
Studio enquiries: Studio@01zero-one.co.uk
020 70251988. mob: **07944 833256**
www.01zero-one.co.uk

Clients include: **BBC Manchester**, interviews for "British Film Forever". **Sky Movies**, green screen interviews for "The Simpsons" Movie special. **Tiger Aspect**, green screen interviews for "The Vicar of Dibley 40 greatest moments". **BBC Birmingham**, interviews for "desi dna". **Head London**, interviews for corporate video. **Setanta Sports**, interviews for boxing promo. **The TUC**, "Handling the media" training for union officials. **Team Media**, corporate video for the Body Shop. **Rokmotion**, Comedy for mobile phone delivery. **Sit-up TV**, Auditioning presenters for their various shopping channels. **Production Bureau**, corporate video. **Spiral Productions**, interviews for the Museum of Scotland. **Geocast TV**, "viral" advert for commercial website. **IDEO**, corporate video. **Brandspanking**, corporate training video.

