

BA Hons Business Management (full time)

UCAS: Course code tbc; Institution code W52

Start date: September 2018

End date: June 2021

Location: [Victoria Centre](#)

Duration: 3 years

Study mode: Full time

Fees: To be confirmed

Entry requirements: To be confirmed

Course content:

Year 1 (Level 4)

Students are required to study six mandatory 20-credit modules in Year 1:

- Study Skills & Personal Development
- Business Environment and the Law
- Marketing Management
- Introduction to Human Resources
- Introduction to Finance
- Tourism and Events Operations (specialist module)

Year 2 (Level 5)

Students are required to study six 20-credit modules in Year 2 (4 mandatory modules and 2 modules chosen from a range of options):

Mandatory modules:

- Management in Organisations
- Project Management
- Developing Professional Practice
- Event Management and Event Design

Optional modules of which 2 will be chosen:

- Small Business Management
- Gastronomy and Wine
- Visitor Attraction Management
- Visual Merchandising and Psychology
- Financial Management
- Sustainable Development

Year 3 (Level 6)

Students are required to undertake five modules (four 20-credit mandatory modules and one 40-credit module from a choice of two optional modules):

Mandatory modules:

- Enterprise Project
- Human Resources & Organisational Development
- Financial & Revenue Management
- Strategic Business Management

One of the following optional 40-credit modules:

- Dissertation
- Consultancy project

Compulsory modules help students to build academic competence by exploring underpinning theories while developing practical and transferable skills. Optional modules encourage more self-managed learning skills. Module availability may be subject to change. The timetable will be available in August 2018.

How to apply:

[Complete this application form](#) to apply directly to Westminster Kingsway College. Contact us on 020 7963 4181 or courseinfo@westking.ac.uk to find out more.

Subject to validation, this programme is quality assured by Middlesex University and you will receive a Middlesex award on successful completion.

