

## BA Hons Business Management (full time)

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**Start dates:** September 2019

**UCAS:** Course code N300; Institution code W52

**Location:** [Victoria Centre](#)

**Duration:** 3 years

**Study mode:** Full time

**Fees:** £5,990 per year (International fees £7,990 per year)

### Course content:

#### Year 1 (Level 4)

Students are required to study six mandatory 20-credit modules in Year 1:

- Study Skills & Personal Development
- Business Environment and the Law
- Marketing Management
- Introduction to Human Resources
- Introduction to Finance
- Tourism and Events Operations (specialist module)

#### Year 2 (Level 5)

Students are required to study six 20-credit modules in Year 2 (4 mandatory modules and 2 modules chosen from a range of options):

Mandatory modules:

- Management in Organisations
- Project Management
- Developing Professional Practice
- Event Management and Event Design

Optional modules of which 2 will be chosen:

- Small Business Management
- Gastronomy and Wine
- Visitor Attraction Management
- Visual Merchandising and Psychology
- Financial Management
- Sustainable Development

#### Year 3 (Level 6)

Students are required to undertake five modules (four 20-credit mandatory modules and one 40-credit module from a choice of two optional modules):

Mandatory modules:

- Enterprise Project
- Human Resources & Organisational Development
- Financial & Revenue Management
- Strategic Business Management

One of the following optional 40-credit modules:

- Dissertation
- Consultancy project

Compulsory modules help students to build academic competence by exploring underpinning theories while developing practical and transferable skills. Optional modules encourage more self-managed learning skills. Module availability may be subject to change. The timetable will be available in August 2019.

### Entry requirements:

Applicants will be required to have the following qualifications:

- An appropriate full Level 3 qualification, such as Advanced GNVQ/ AVCE, NVQ, National Diplomas, Baccalaureate, Irish Leaving Certificate with passes in five subjects at higher level, passes in Open University courses or a Merit profile for a recognised Access course
- Supporting passes at GCSE including English and Maths at Grade C (or Grade 5 equivalent)

In addition to the above, overseas learners require IELTS Level 6 (with minimum of 5.5 in each area), or equivalent English qualification. The equivalence of qualifications from outside the UK will be determined according to NARIC guidance.

### Additional costs:

In addition to the annual tuition fees, there may be additional costs associated with your programme, including:

- Approximately £50 per student for a subsidised European field trip (3 days/2 nights) in years 1 and 2. You will be liable for your own daily living expenses including food and beverages, and travel expenses to and from the departure and arrival point.
- Ad hoc day trips/excursions e.g. visits to employers or exhibitions. You may incur additional travel costs and on some occasions, entrance fees.

### How to apply:

You can either:

- apply directly to Westminster Kingsway College by [completing our PDF application form](#). You will need to save this to your desktop computer, complete it and email it back to us at: [registryinfo@westking.ac.uk](mailto:registryinfo@westking.ac.uk)  
Printed submissions will not be accepted.

or

- apply [through UCAS](#). To apply through UCAS for 2019 entry, you will be required to pay £13 for one choice and £24 for more than one choice.

For International students:

- If you are applying for one course only at Westminster Kingsway College and are not applying to any other UK institution, please apply directly to us by completing our [International PDF Application Form](#). You will need to save this to your desktop computer, complete it and either email it back to us at [international@westking.ac.uk](mailto:international@westking.ac.uk) or post it to: *International Office, Capital City College Group, Regent's Park Centre, Longford Street, London, NW1 3HB, UK*. Please ensure that all sections of the Application Form have been completed before you return it to us.
- If you are applying for Higher Education courses at more than one UK institution, you must apply [through UCAS](#).

Contact us on **020 7963 4181** or [courseinfo@westking.ac.uk](mailto:courseinfo@westking.ac.uk) to find out more.

