

BA Hons Business Management (full time)

Start dates: September 2019

UCAS: Course code N300; Institution code W52

Location: [Victoria Centre](#)

Duration: 3 years

Study mode: Full time

Fees: £5,990 per year (International fees £7,990 per year)

Course content:

Year 1 (Level 4)

Students are required to study six mandatory 20-credit modules in Year 1:

- Study Skills & Personal Development
- Business Environment and the Law
- Marketing Management
- Introduction to Human Resources
- Introduction to Finance
- Tourism and Events Operations (specialist module)

Year 2 (Level 5)

Students are required to study six 20-credit modules in Year 2 (4 mandatory modules and 2 modules chosen from a range of options):

Mandatory modules:

- Management in Organisations
- Project Management
- Developing Professional Practice
- Event Management and Event Design

Optional modules of which 2 will be chosen:

- Small Business Management
- Gastronomy and Wine
- Visitor Attraction Management
- Visual Merchandising and Psychology
- Financial Management
- Sustainable Development

Year 3 (Level 6)

Students are required to undertake five modules (four 20-credit mandatory modules and one 40-credit module from a choice of two optional modules):

Mandatory modules:

- Enterprise Project
- Human Resources & Organisational Development
- Financial & Revenue Management
- Strategic Business Management

One of the following optional 40-credit modules:

- Dissertation
- Consultancy project

Compulsory modules help students to build academic competence by exploring underpinning theories while developing practical and transferable skills. Optional modules encourage more self-managed learning skills. Module availability may be subject to change. The timetable will be available in August 2019.

Entry requirements:

Applicants will be required to have the following qualifications:

- An appropriate full Level 3 qualification, such as Advanced GNVQ/ AVCE, NVQ, National Diplomas, Baccalaureate, Irish Leaving Certificate with passes in five subjects at higher level, passes in Open University courses or a Merit profile for a recognised Access course
- Supporting passes at GCSE including English and Maths at Grade C (or Grade 5 equivalent)

In addition to the above, overseas learners require IELTS Level 6 (with minimum of 5.5 in each area), or equivalent English qualification. The equivalence of qualifications from outside the UK will be determined according to NARIC guidance.

Additional costs:

In addition to the annual tuition fees, there may be additional costs associated with your programme, including:

- Approximately £50 per student for a subsidised European field trip (3 days/2 nights) in years 1 and 2. You will be liable for your own daily living expenses including food and beverages, and travel expenses to and from the departure and arrival point.
- Ad hoc day trips/excursions e.g. visits to employers or exhibitions. You may incur additional travel costs and on some occasions, entrance fees.

How to apply:

To start in September 2019: Apply directly to Westminster Kingsway College by completing our [online application form](#) (printed submissions will not be accepted) or [through UCAS](#) (fee payable to UCAS*).

*To apply through UCAS for 2019 entry, you will be required to pay £13 for one choice and £24 for more than one choice.

Contact us on **020 7963 4181** or courseinfo@westking.ac.uk to find out more.

