

Tourism and Events Management Foundation Degree (day release)

Start dates: September 2019

Location: Victoria Centre

Course level: 5

Duration: 2 years

Study mode: Day release – Intensive (taught 1 day per week)

Fees: £4,690 per year

Why this course?

The Foundation Degree in Tourism and Events Management offers a great opportunity for those who aspire to work within this global industry. This two-year programme is for anyone wanting to develop their skills within the context of understanding and meeting the demands of this dynamic sector.

Students will consider how resources are organised and managed effectively and will study key concepts and characteristics. Financial and analytical skills will be developed to support commercial problem-solving in the context of current industry professional practice. In addition, employer-driven events and contacts offer significant professional development opportunities to students as well as having a demonstrable impact on their future careers.

The programme's emphasis is on equipping students with the ability, skills and knowledge to successfully develop their tourism and events management skills to create opportunities for career progression or to start their own business. The Foundation Degree is also designed to enable students to progress to the BA (Hons) Hospitality and Tourism Management Top Up at Westminster Kingsway College.

Course content:

Students are required to study six mandatory 20-credit modules in Year 1 and six 20-credit modules in Year 2 (4 mandatory modules and 2 modules chosen from a range of options) - totalling 240 credits. Students are required to pass all Year 1 modules before progressing to Year 2. All Year 2 modules must be achieved to pass the qualification.

Year 1 (Level 4) mandatory modules:

- Study Skills & Personal Development
- Business Environment and the Law
- Marketing Management
- Introduction to Human Resources
- Introduction to Finance
- Tourism and Events Operations (specialist module)

Year 2 (Level 5) mandatory modules:

- Management in Organisations
- Project Management
- Evaluating Professional Practice
- Event Management and Event Design

Year 2 (Level 5) optional modules of which 2 will be chosen:

- Small Business Management
- Gastronomy and Wine
- Visitor Attraction Management
- Visual Merchandising and Psychology
- Financial Management
- Sustainable Development

Students are encouraged to attend a Residential Field Trip to a European destination in Years 1 and 2. This trip is linked to the assessment strategies at Level 4 and Level 5. Students who are unable to attend will be provided with alternative assessments. These non-compulsory trips are offered at a heavily discounted price (approx. £50).

Students are also encouraged to enter national and international competitions and guest speakers are regularly invited to share industry best practice as part of individual modules.

Module availability may be subject to change. The timetable will be available in August 2019.

Assessment:

Assessment methods may include:

- Written reports/essays
- Residential and structured field study trips
- Case studies
- Academic posters, displays, leaflets
- Presentations
- Working logbooks, reflective journals

- Creation of financial documents
- Work-based projects
- Presentations with assessor questioning
- Time-constrained assessments

Entry requirements:

Applicants who are under 21 at the start of the course must have:

- At least one GCE A Level pass, or
- Have completed an appropriate full Level 3 qualification, such as Advanced GNVQ/ AVCE, NVQ, National Diplomas, Baccalaureate or Irish Leaving Certificate with passes in five subjects at higher level, passes in Open University courses or a Merit profile for a recognised Access course
- Supporting passes at GCSE including English and Maths at Grade C (or Grade 4 equivalent)
- IELTS score of 6.0 with no skill below 5.5, or equivalent English qualification for International students

Mature applicants (21 years old and over at the start of the course) do not have to satisfy the same certificated qualifications entry criteria as College and school leavers. They will be able to discuss their application during an interview and will normally be expected to have:

- At least 3 years' industry experience in a related field of study (Business, Tourism, Hospitality, Events) at supervisory or middle management levels
- IELTS score of 6.0 with no skill below 5.5, or equivalent English qualification for International students
- Equivalent GCSEs in English and Maths at Grade C (or Grade 4 equivalent)
- Completed a diagnostic assessment at point of interview

If applicants have significant professional or other qualifications and appropriate work experience they may be considered and are encouraged to apply, as will those wishing to formalise their experience or to update skills, knowledge and understanding. In addition, evidence of personal skills and qualities through their personal statement and references will be considered.

Due to the intensive nature of the day release study mode, work-based learning is a key component. Applicants will be expected to continue to be employed in an appropriate work setting for the duration of the Foundation Degree.

Additional costs:

In addition to the annual tuition fees, there may be additional costs associated with your programme including:

- A subsidised European field trip (3 days/2 nights) in years 1 and 2 at approximately £50 per student. You will be liable for your own daily living expenses including food and beverages. Students will be liable for travel expenses to and from the departure and arrival point.
- Ad hoc day trips/excursions e.g. visits to employers or exhibitions. You may incur additional travel costs and on some occasions, entrance fees.

What can I do after the course?

- Develop your career by applying your skills to a place of employment
- Start your own business
- Progress your career in your current employment
- Successful students are able to continue their studies with Westminster Kingsway College's BA (Hons) Top Up degrees in Hospitality and Tourism or Business Strategy and Enterprise Management. Alternatively, they can progress to other HE institutions subject to their entry requirements.

How to apply:

To start in September 2019: Apply directly to Westminster Kingsway College by completing this [online application form](#) (printed submissions will not be accepted).

Contact us on **020 7963 4181** or courseinfo@westking.ac.uk to find out more.

